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**Vedior North America's Bruce Wideberg to Speak at Staffing World 2007**

**Who:** Bruce Wideberg, President, Vedior North America

**What:** Bruce Wideberg will serve as a speaker at Staffing World where he will present a session entitled, "The Innovation Pyramid: Creating a Culture for Change". The session will provide an executive-level overview on how to successfully operate a business and separate your company from its competition. As part of his presentation, Wideberg will share specific examples of how organizations in the staffing industry utilized innovation to gain a competitive advantage.

Staffing World is an annual convention and expo of the American Staffing Association, where staffing industry professionals share their experience and expertise. It is the largest gathering of staffing professionals providing a variety of workshops relevant to staffing industry owners and managers.

**When:** Wednesday, October 10, 2007 from 11:45-1:00 p.m. ET

**Where:** San Antonio, Texas

For media inquiries, please contact Maura Landry, SHIFT Communications, at 617-779-1829 or via email at [mlandry@shiftcomm.com](mailto:mlandry@shiftcomm.com).

**About Vedior North America**

For the most prestigious organizations across a wide range of industries, Vedior North America offers a one-stop global staffing solution. Vedior NA is able to flexibly tap into all of the specialized skills required to quickly adapt to every business condition. Unlike "general purpose" staffing companies, Vedior NA's staff possesses the market sector experience needed to ensure the optimal fit between its clients' needs and their experienced talent pool. Vedior NA is part of the Netherlands-based Vedior, NV, the world's 3rd largest staffing solutions company with a diversified portfolio of brands targeting a broad range of industry sectors in 43 countries.

Vedior's shares are listed on the Euronext Amsterdam stock exchange and included in the AEX index of most actively traded securities under the symbol VDR. It can be found on Google under the symbol VDOR.

For more information on Vedior NA, visit [www.VediorNA.com](http://www.VediorNA.com). For more information on Vedior NV, visit [www.Vedior.com](http://www.Vedior.com).